



# KAMALA NEHRU COLLEGE (UNIVERSITY OF DELHI)



**Internal Quality Assurance Cell(IQAC)**

in collaboration with

**Delhi School of Skill Enhancement & Entrepreneurship**

**Development (DSSEED)**

(University of Delhi)

is organising a

One-Day Capacity Building Workshop  
on

## **ENTREPRENEURSHIP**

facilitating implementation of  
Entrepreneurship track in 4<sup>th</sup> Year UGCF

 **2<sup>nd</sup> May, 2025**

 **9:30 AM – 04:30 PM**

 **New Seminar Room**

**Prof. (Dr.) Pavitra Bhardwaj**  
Principal

**Dr. Pooja**  
IQAC  
Coordinator

**Teacher Coordinators**  
Ms. Divya Saigal  
Ms. Mahima Yadav





## INAUGURATION



Prof. (Dr.) Pavitra Bhardwaj  
Principal



Prof. Amita Gupta  
Director, DSSEED

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## RESOURCE PERSONS



Prof. Amita Gupta  
Director, DSSEED



Mr. Rounaq Mustafa  
Program Head,  
PW School of Startups



Dr. V.K. Arora  
CEO, IGDTUW  
Anveshan Foundation



2<sup>nd</sup> May, 2025



9:30 AM – 04:30 PM



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# WORKSHOP SCHEDULE

S. No.	Session	Topic	Timings	Resource Person
1.	Inauguration	Welcome Note by Principal	9:30 AM-10:00 AM	Prof. Pavitra Bhardwaj
2.	Inaugural Lecture	Overview of Curriculum	10:00 AM-11:00 AM	Prof. Amita Gupta
3.	Break	Networking Tea	11:00 AM-11:30 AM	NA
4.	Session 1 Followed by Discussion	Cognitive to Entrepreneurial Thinking- Idea To Product	11:30 AM-1:00 PM	Dr. V.K. Arora
5.	Lunch	Networking Lunch	1:00 PM-2:00 PM	NA
6.	Session 2	<ul style="list-style-type: none"><li>Idea Generation &amp; Validation</li><li>Finalising the Business Idea</li><li>Market Research and Customer Discovery</li><li>Prototype Development/ Minimum Viable Product (MVP) and Business Model Refinement</li><li>Financial and Legal Planning</li><li>Pitch Presentation</li><li>Final Presentation &amp; Review</li></ul>	2:00 PM-4:00 PM	Mr. Rounaq Mustafa
7.	Workshop Wrap up	Certificate Distribution Vote of Thanks	4:00 PM-4:30 PM	Organising Team
8.	Take-aways	Networking Tea	4:30 PM	NA

Registration Link: : <https://forms.gle/z6r5Ra3eCh4GkYi68>